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#### INTRODUCTION

C-ENTRY (Circular Economy Entrepreneurship Competences for youth) project aims to promote employment and entrepreneurship in EU rural areas by equipping young people with the skills to establish coworking and start-up incubators that take advantage of the Circular Economy's opportunities, with concrete examples in three economic sectors: furniture, agro-business, and building/housing, as these are strategic fields for Europe's smart economic and social development. The initiative is based on one of the primary pillars of the European Union's new Circular Economy Action Plan.







#### **RESULT 1**

The first result of the project (R1) shall result in the self-assessment tool that will evaluate the adoption degree of CE policies in the organizations to provide a clear illustration of the type of investments for young people that may be supported in the context of the CE.

In the framework of this Result of the project (CE Sectorial Assessment Methodology), questionnaires are distributed to 10 organizations/businesses (furniture, housing/building, agro-business, etc.) per partner's country (Greece, Cyprus, Ireland, Italy, Lithuania, and Romania) engaged with CE activities to assess the current state of each sector against specific circularity aspects, as well as to discuss existing barriers and potential policy interventions towards a successful transition.

The research questionnaire includes closed-ended questions with quantitative and qualitative characteristics, grouped into 3 different groups and a total of 19 questions.

- A. The first group includes 5 questions related to the company/ organization profile to see how they are connected with the other questions.
- B. The second group consists of 6 questions related to the knowledge and evaluation of the circular economy in the business sector.
- C. The third and last group consists of 8 questions related to the practical applications of the company/organization in the model of the circular economy.





The questionnaire was created online on Google Forms and can be found on the link below: <a href="https://forms.gle/j8nSknGqEXSEGmP88">https://forms.gle/j8nSknGqEXSEGmP88</a>

In the following pages, the first part (Part I) of the report is presented. Each partner presents part of the R1 and a specific analysis of the results of the survey responses. This analysis is divided into three parts, based on the three parts of the questionnaire.

Then, a list of best practices mentioned from organizations throughout the questionnaire is created and among them, are chosen the most frequently mentioned indicated by the number of responses. This facilitates the comparison between the best practices used in the six partner countries around the EU.

In part II, the analysis goes a step further and categorizes these best practices of each sector (agro-business, housing/building, furniture, etc.) according to four objectives which are reduced resource consumption, intensified product use, the extended life of products/components and the giving resources new life. Each one of them includes some strategies. Then, the best practices are identified and classified based on the Circular Economy Indicator Analysis. The responses to the questionnaire and further research make the classification more efficient.

CE indicators are divided into 5 major categories: Resources, Waste, Energy, Emissions, and Innovation.

The report ends up with the conclusions. The conclusion reinforces the main messages of the analysis, which are related to the objectives of the project.





# PART I: ANALYSIS OF QUESTIONNAIRE DATA FROM EACH PARTNER COUNTRY

# PART I: ANALYSIS OF QUESTIONNAIRE DATA FROM EACH PARTNER COUNTRY

A. General information on respondent companies (Company/ Organization Profile) – (Questions 1-5)

#### **Country: Greece**

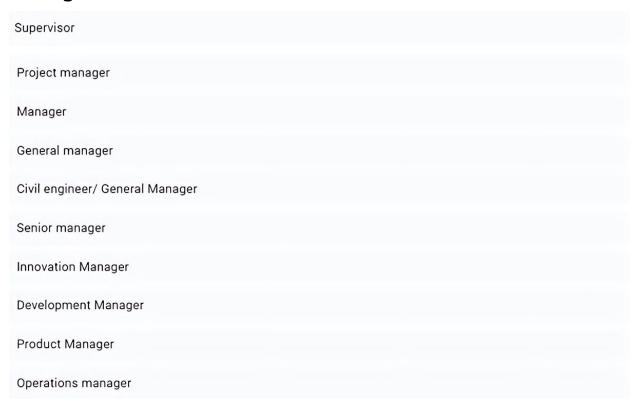






#### **Question 1:**

The questionnaire was filled in by organizations and businesses operating in several areas- urban and rural- of Greece



#### **Question 2:**

In the second question, the participants were asked about the position they hold in their organization. The received responses are summarized below:

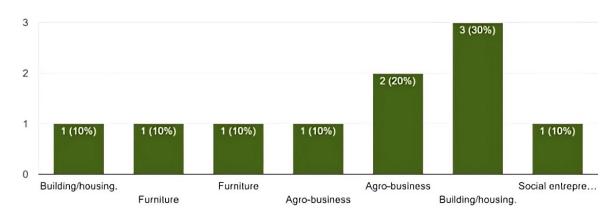
- 1 Supervisor
- 1 Project manager
- 1 Manager
- 2 General Managers
- 1 Senior Manager
- 1 Innovation Manager
- 1 Development Manager
- 1 Product Manager
- 1 Operations Manager





#### 3. Areas of activity of the company/organisation:

10 responses

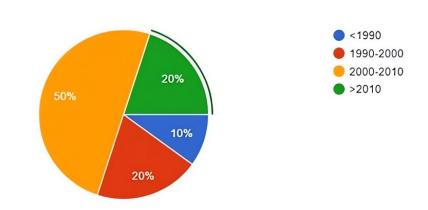


#### **Question 3:**

In the third question, the participants were asked to refer to the areas of their organization's activities. 40% of the responses came from the Building and Housing Sector, 20% from the Agri-Food sector as well as 30% from the Furniture sector.

#### 4. Company/Organisation establishment date:

10 responses



#### **Question 4:**

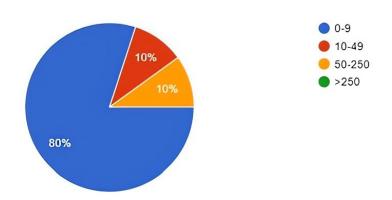
The above question required answers on the year that the participating organizations began to operate. 50% were established in 2000-2010 and only 10% before 1990





#### 5. Number of employees:

10 responses

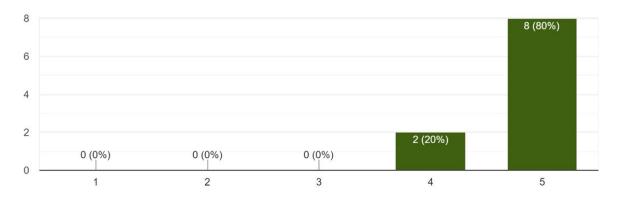


#### **Question 5:**

In the above question, the vast majority (80%) of the participating organizations reported employing less than (10) employees, whereas none of them had more than 250 employees.

#### B. Knowledge/Evaluation of Circular Economy – (Questions 6-11)

6. On a scale of 1 to 5, how would you rate your knowledge of the Circular Economy? 10 responses



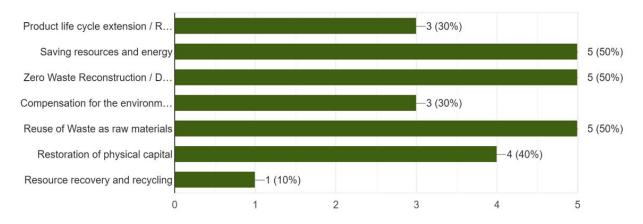
#### **Question 6:**

The question above asked the participants to rate their knowledge of the concept of Circular Economy. 80% considered themselves to be very well informed.





7. What does Circular Economy means to you? (Please select up to 3 elements as listed below) 10 responses

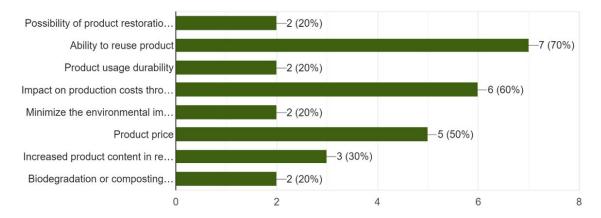


#### **Question 7:**

In the above question "Saving resources and Energy", "Zero waste reconstruction", and "Reuse of waste as raw materials" turned out to be the most popular answers selected by 50% of the respondents.

8. Which of the following characteristics in products/processes do you consider most important to facilitate the transition from a Linear to a Circular Economy? (Up to 3 answers)

10 responses



#### **Question 8:**

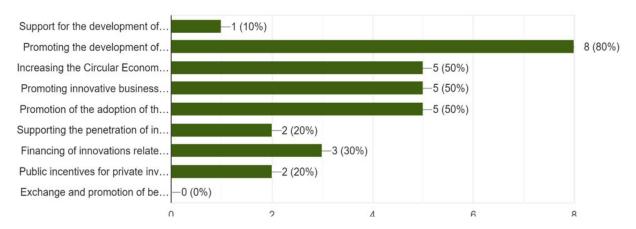
The ability to reuse products was considered by 70% of the respondents as the most important to facilitate the transition from a Linear to a Circular Economy. The "Possibility of product restoration", "Product usage durability", as well as "Bio-Integration or composting", were the less popular among the participants.





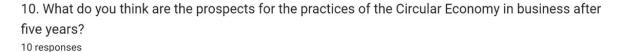
9. Which of the following policies do you consider to best promote the Circular Economy model? (Up to 3 answers)

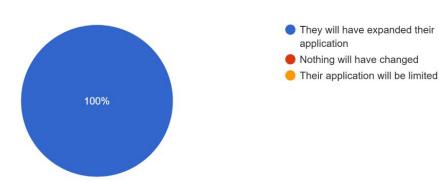
10 responses



#### **Question 9:**

The vast majority of the respondents considered the promotion of the development of skills and qualifications in the circular economy as the policy that can better promote the Circular Economy model whereas, surprisingly none of the participants consider the exchange and promotion of best practices.





#### **Question 10:**

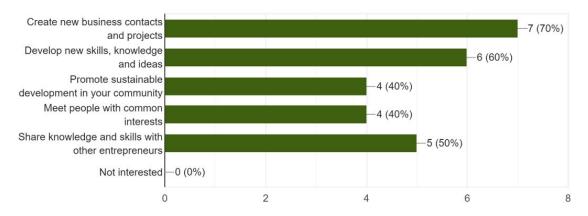
The participants unanimously agreed that Circular economy practices in business will have expanded their application.





11. You would be interested in participating in circular economy training activities in order to: (Up to 3 answers)

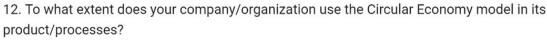
10 responses



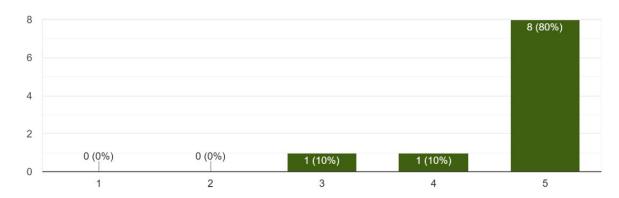
#### **Question 11:**

The need for participants to make new business contacts and services has immerged from the 70% of them as well as the need to develop new skills, knowledge, and ideas. (60%)

C. Practical applications of the company/organization in the model of the Circular Economy - (Questions 12-19)



10 responses

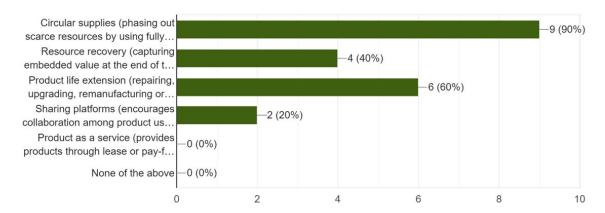




80% of the company representatives that took part in the survey agreed that their companies use the Circular Economy model in their provided services while very few do not.

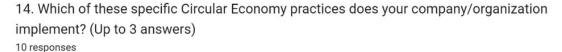
13. Which of the following key Circular Economy business models does your company/organization use?

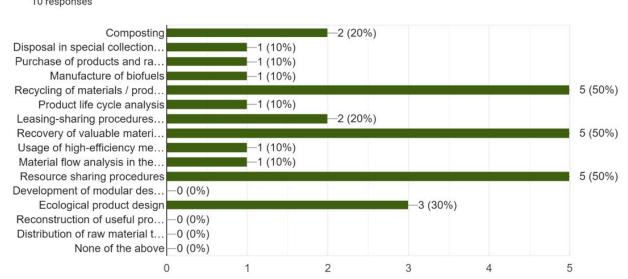
10 responses



#### **Question 13**

90% of the survey participants admitted that Circular supplies (phasing out scarce resources by using fully renewable, recyclable, or biodegradable resources) are the key Circular Economy business model that their company uses.





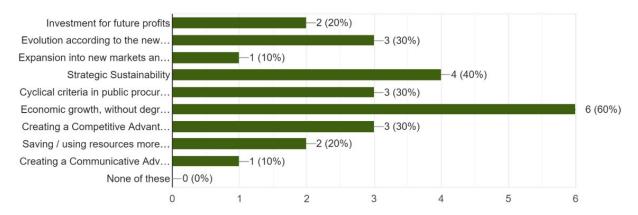




Recycling of materials/products/energy, Recovery of valuable materials and reuse, and Ecological product design where the Circular Economy practices that are implemented by 50% of the participants' companies.

15. Which of the following incentives has led your company/organization to implement circular economy practices? (Up to 3 answers)



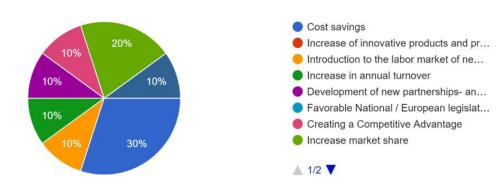


#### **Question 15**

Economic growth, without degradation of the environment, is the main driver for a company to implement circular economy practices.

16. Which are the most important benefits of the Circular Economy model for your company/organization? (Up to 3 answers)

10 responses



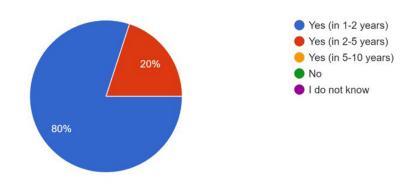




Favorable national and European legislation is the most important benefit that a company gains from the Circular Economy model while the increase in the annual turnover was an answer provided by 20% of the survey participants.

17. By applying the principles of circular economy in your company/organization, profits have increased?

10 responses

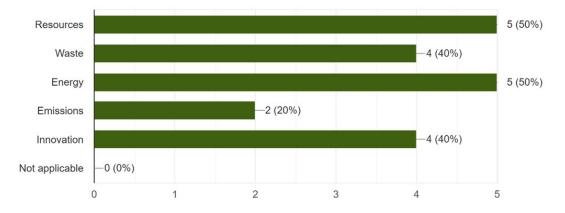


#### **Question 17**

The large majority of the sample agreed that by applying the principal economy principles in their company the revenue increased.

18. In which of the following areas did you notice better results from the implementation of Circular Economy practices by your company/organization? (Up to 3 answers)

10 responses

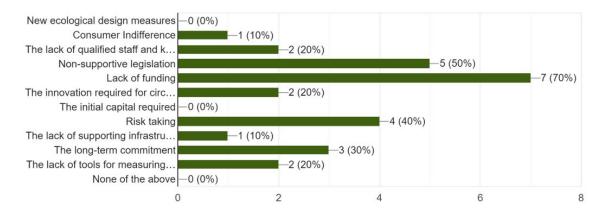




Resources and energy are the areas that witnessed significant improvements in the surveyed companies' areas.

19. What are the main obstacles / problems in the implementation of circular economy practices by your company/organization? (Up to 3 answers)

10 responses



#### **Question 19**

Lack of funding is the main obstacle that 70% mentioned. the non-supporting legislation was the second most popular one and considered by 50% of the sample.



#### List of best CE practices mentioned through the questionnaire Among the best practices cited by respondents:

Name of good practice	Number of responses
Compensation for the environmental impact	3
Design	5
Saving resources and energy,	5
Reuse of Waste as raw materials	5
Zero Waste	4
Product life cycle extension	5
Recycling	4
Restoration of physical capital	5
Composting	6
Resource recovery	5





# PART II: IDENTIFICATION OF CIRCULAR ECONOMY BEST SECTOR PRACTICES

# Part II: Identification of Circular Economy Best Sector Practices

Construction Sector					
Objectives	Strategies	Practices			
Reduced resource consumption	Eco-design	Design for disassembly (DfD)			
		Designing using Building Information Modeling (BIM)			
		Sustainable resource sourcing			
		Energy efficiency			
		Renewable energy			
	Process optimization	Prefabricating and modular construction (panelization and CLT)			
		Just-in-time construction			
	Responsible consumption and procurement	Reducing transportation and footprint			





#### Deconstruction

Construction management software with BIM

Intensified product use

Sharing economy

Labour sharing

Asset sharing

Short-term renting

**Equipment rental** 

Extending life of products / components

Donating and reselling

Donating unused assets

Exchange of unused materials

Cross-industry collaboration and sector networks

Refurbishing

Flexible building core

Adaptive reuse of existing buildings (land conservation)

Performance economy

Design-build finance operate maintain (DBFOM) projects

Product as a service





## Giving resources new life

Industrial ecology

Materials made from materials recycled from other industries

Designing of waste

Recycling and composting

Construction waste management

Use of biodegradable materials

Energy efficient deconstruction and recycling

**Energy recovery** 

Construction waste as fuel





Furniture Sector					
Objectives	Strategies	Practices			
Reduced resource consumption	Eco-design	Use of natural materials and textiles			
		Disposal in special collection areas for transport to landfills / landfills			
		Easier disassembly			
		Recycling of materials/ products /energy			
		End-of-life of products Management			
		Tackling premature obsolescence			
		Single-material polyethylene products			
	Process optimization	Inventory planning and management			
		Production planning and management			





#### Circular supplies

Strategic network management

Stock and supply chain planning

Systematization of tools and optimization of costs

Integrated business planning of sales and production

Responsible consumption and procurement

Recycling waste

Raw material flow management

Inventory and surplus reduction





# Intensified product use

Sharing economy

Leasing-sharing procedures for final products by consumers

Distribution of raw material to other companies and industries

Sharing platforms accessible to all

Short-term renting

All types of furniture rental

# Extending life of products / components

Donating and reselling

Re-use and exchange of resources

Donating unused assets

Refurbishing

Collection and reuse of bulky waste

Product life cycle analysis and extension when possible

Performance economy

Synergic business models

Purchase of products and raw materials with ecological certifications





## Giving resources new life

Industrial ecology

Resource recovery

Raw materials from waste

Manufactured products from 100% recycled plastic

Recycling and composting

Green energy production and waste reduction

Composting

**Energy recovery** 

Energy from waste

Production from briquettes





Agri-food Sector				
Objectives	Strategies	Practices		
Reduced resource consumption	Eco-design	Recyclability		
		Eco-material tools and products		
		Impact free agriculture		
		Recovery of valuable materials and reuse		
		Usage of high- efficiency mechanical equipment in the utilization of materials		
		Recycling of materials/ products /energy		
		Disposal in special collection areas for transport to landfills /		
	Process optimization	Inventory planning and management		
		Production planning and management		





#### Circular supplies

Stock and supply chain planning

Systematization of tools and optimization of costs

Integrated business planning of sales and production

Increased use of manures (green and animal)

Use of crop rotations rather than inorganic fertilisers

Solar drying of crops

Appropriate use of pesticides

Responsible consumption and procurement

Decrease consumption highly processed foods





# Intensified product use

Sharing economy

Leasing-sharing procedures for final products by consumers

Distribution of raw material to other companies and industries

Sharing platforms accessible to all

Short-term renting

All types of furniture rental

# Extending life of products / components

Donating and reselling

Re-use and exchange of resources and tools

Healthy food donation

Refurbishing

Collection and reuse of bulky waste

Performance economy

Purchase of products and raw materials with ecological certifications





## Giving resources new life

Industrial ecology

Water reuse

Biomethane from sewage sludge

Animal-housing systems

Full usage of raw agriculture products

Recycling and composting

Composting organic waste

Energy recovery

Green energy production (solar and wind energy mostly)

Biofuels from used vegetable oils





#### **CONCLUSIONS**

According to the participants' views expressed through this survey, there is a significant number of companies that have started including circular economy practices in their activities and realized to a significant extent the gradual transition to renewable resources, and recovery of the materials and products.

The economic model of the Circular economy as a regenerative ecosystem has definitely started gaining ground. What became evident from the results of this survey is that companies believe that high levels of sustainability can be achieved without diminishing their profitability.

Finally, through the collected best practices it became evident that some circular business models have gained significant market share, but typically only in restricted economic niches, namely: Sustainable resource sourcing, Energy efficiency, and Waste management.

The transition to a low-carbon, resource-efficient, and circular economy is of paramount importance for Greece to ensure environmental protection but also to boost green growth, create new jobs, fight unemployment and support innovation in production, consumption, value chain of materials, sharing use methods and reduction, reuse and recycling of waste, in order to extend the life circle of products and optimize the resources, water, and energy.



The long-term (2030) goals of the National Action Plan on Circular Economy can be summarised as follows:

- moving up the waste hierarchy by focusing on preventing waste and improving recycling
- supporting circular entrepreneurship by promoting "industrial symbiosis" and business clusters
- supporting circular consumption patterns of re-using, re-storing and re-pairing rather than buying new products, especially for electrical and electronic devices
- enhancing multi-stakeholder partnerships across industry, academia, and civil society
- monitoring progress towards a circular economic model through SMART (specific, measurable, achievable, relevant and timebound) indicators.

Like the digital and energy transition towards a climate-neutral Europe, the circular transition will take some time, since it requires - apart from the progressive implementation of its binding targets, such as increased recycling targets in waste management and the progressive reduction of the landfill by 2035 - the creation of new production and consumption patterns, but also a new "circular economy culture", both at the level of local government, entrepreneurship and civil society.



















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